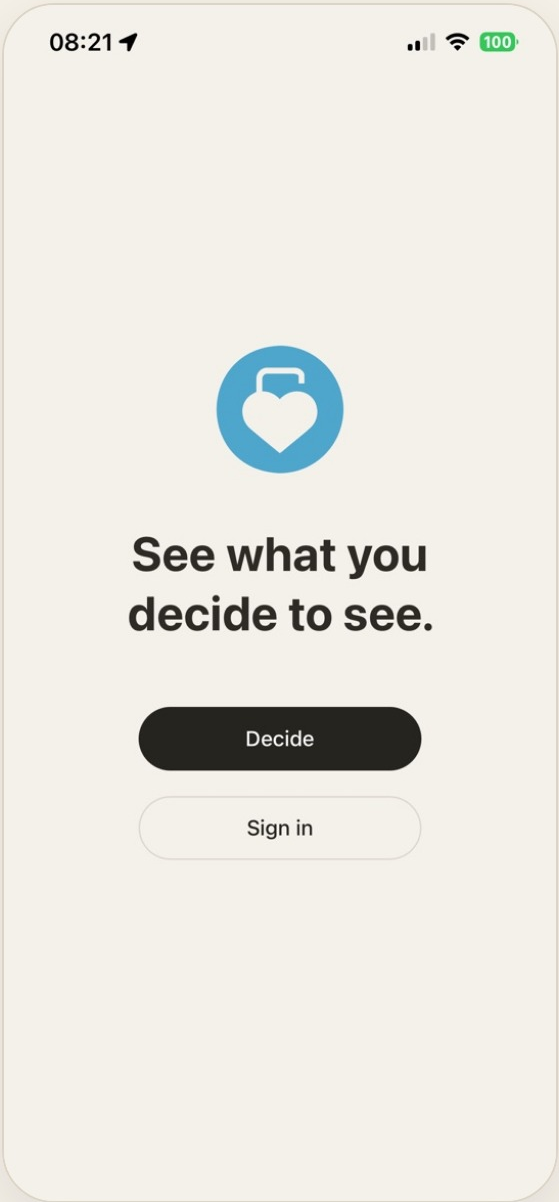




See what you decide to see.

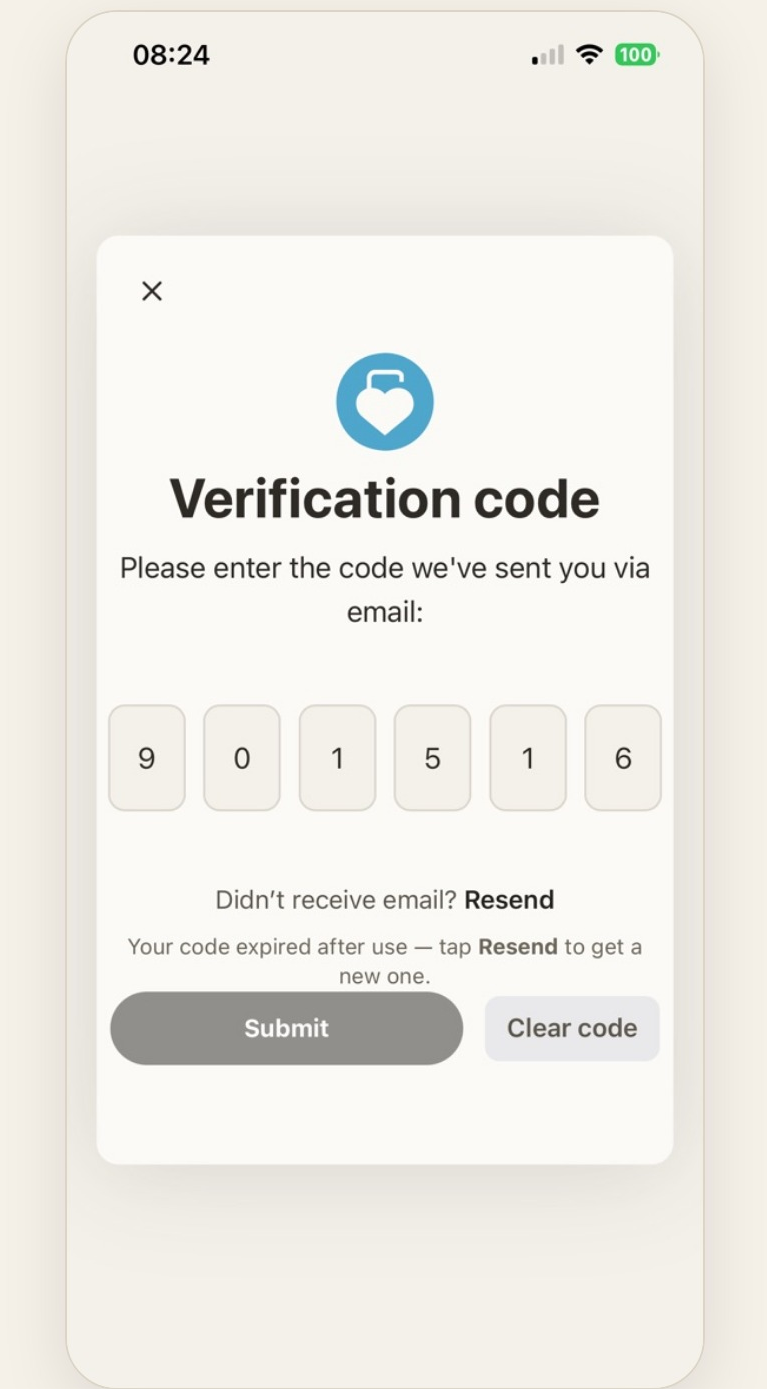
How to use Profila — six steps, two minutes.





1

A code, not a password.



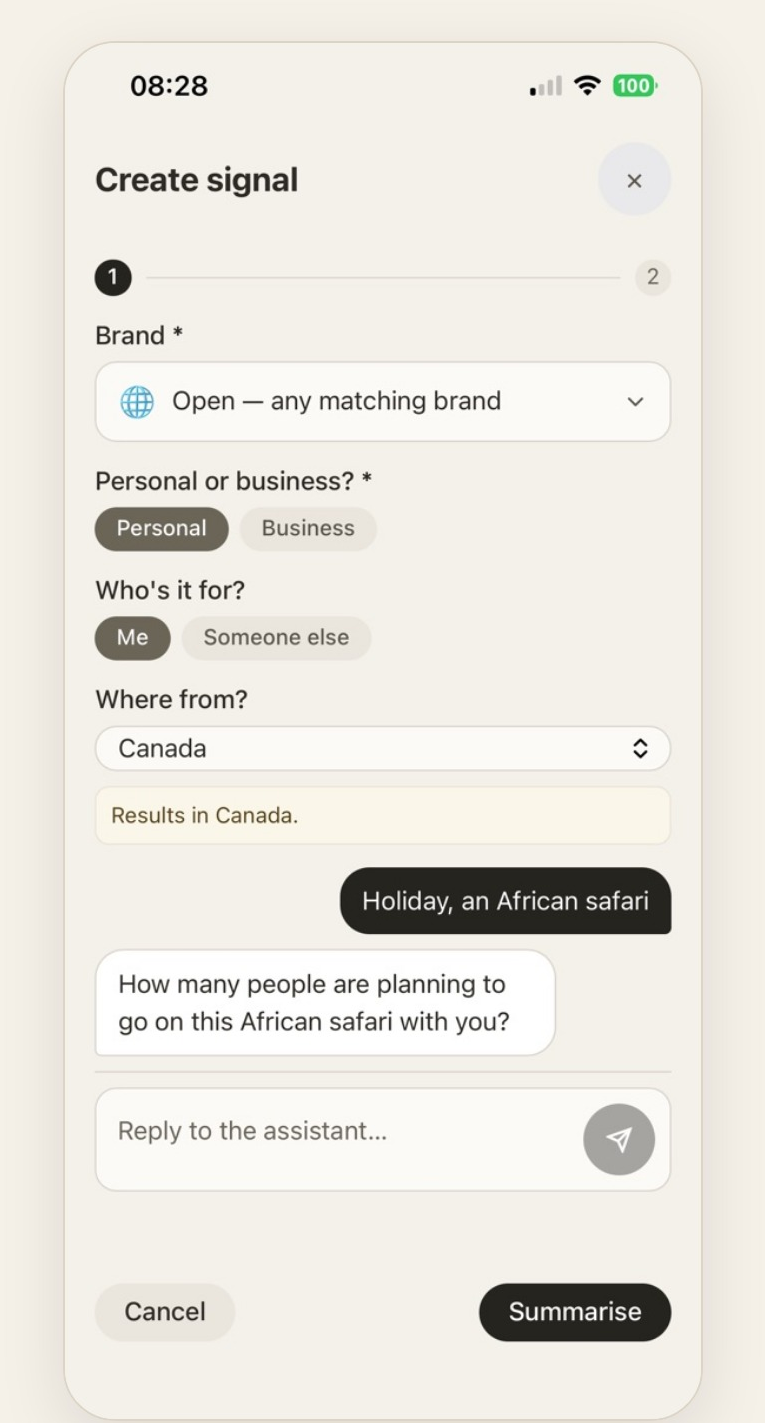
You give an email, Profila sends a six-digit code. It works once, then expires.





2

Say it once, in your own words.



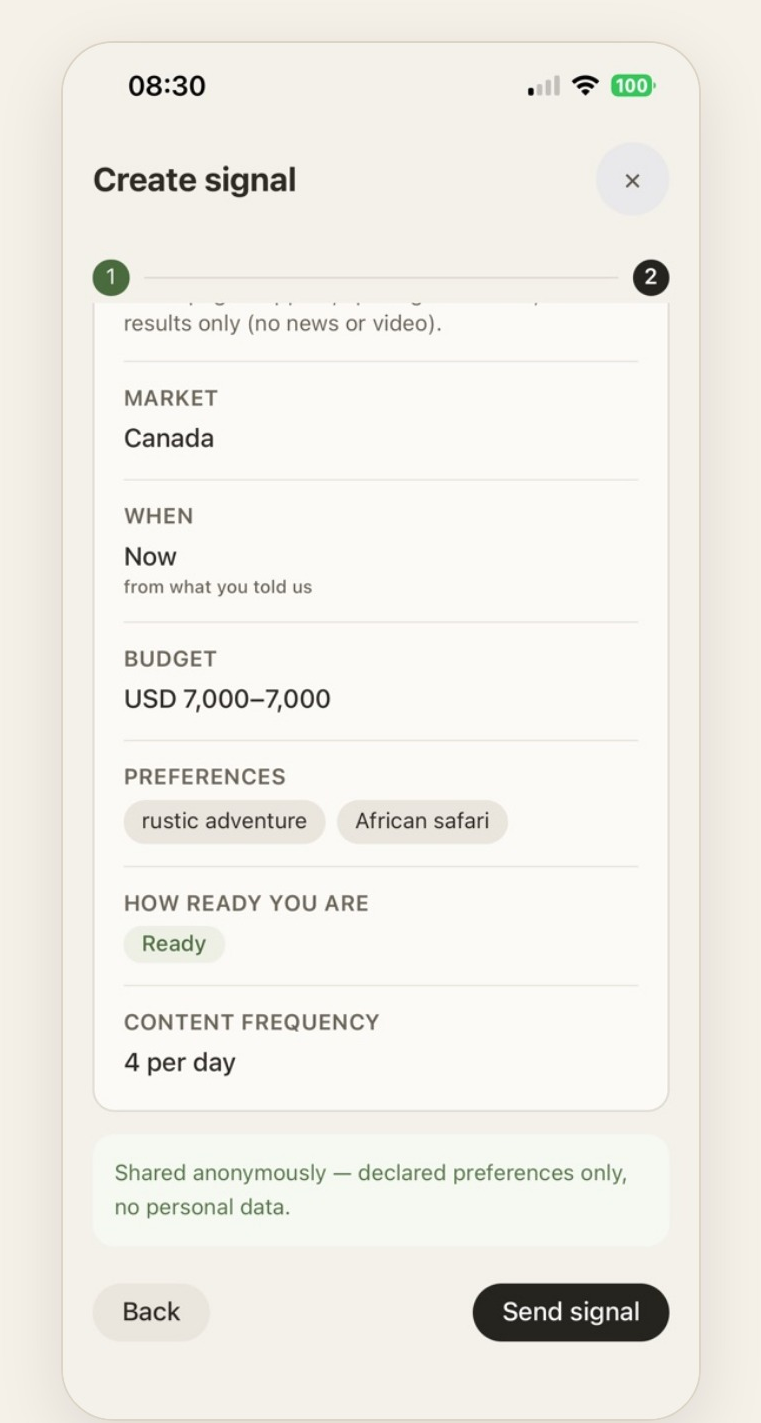
A private chat turns what you want into a clean signal. The assistant asks one or two follow-ups.





3

See the search before it runs.



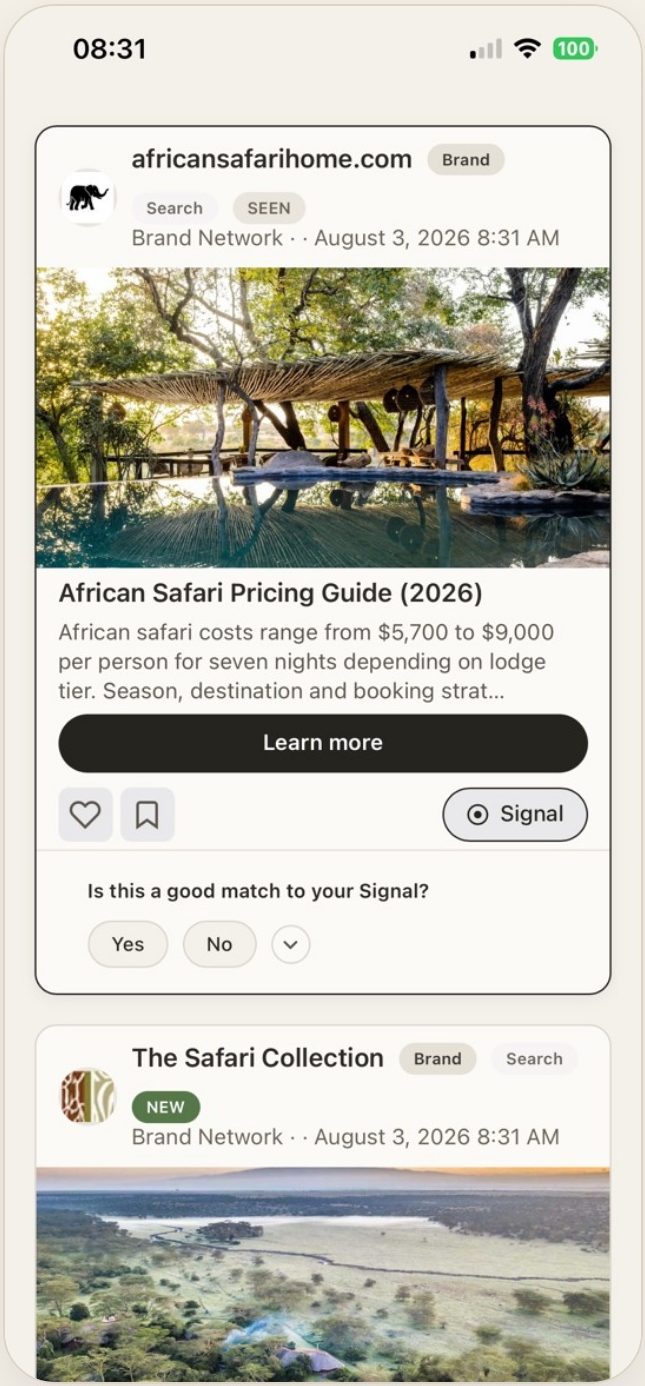
Declared preferences only — your words become a category. Your name never travels with them.





4

Discover—the web comes back to you.



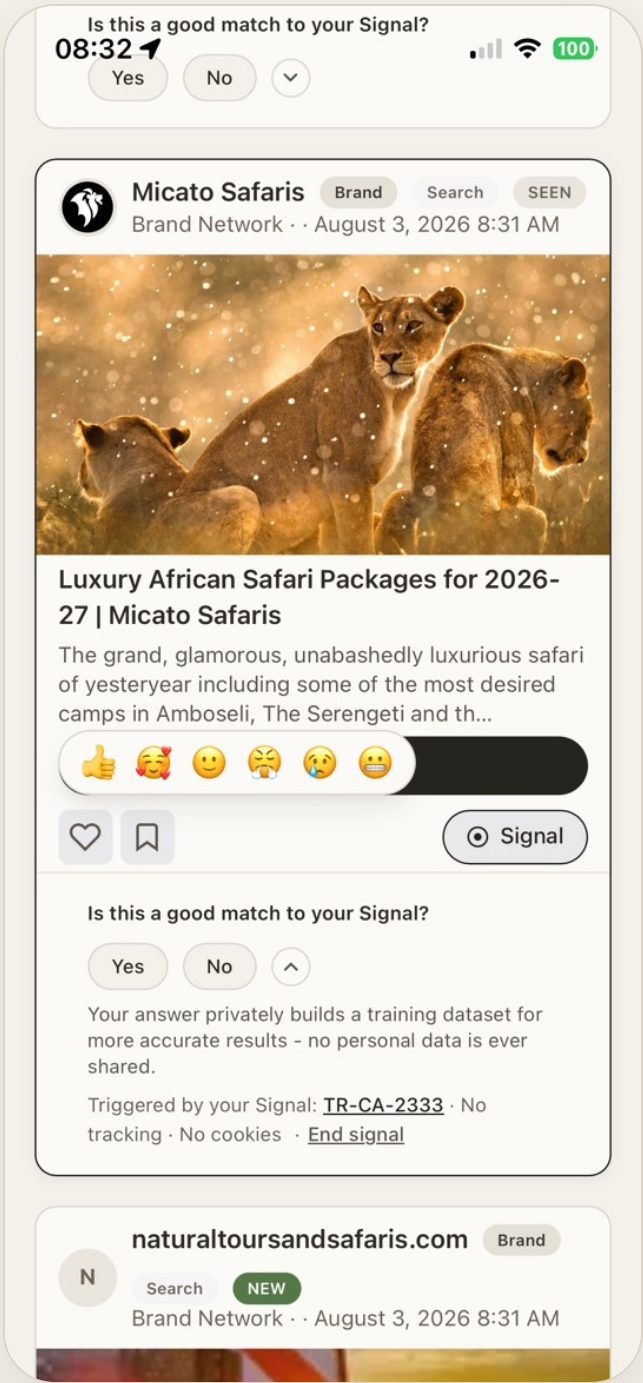
Found for you, not sent to you. The brand had no idea you were looking.





5

Grade the match.



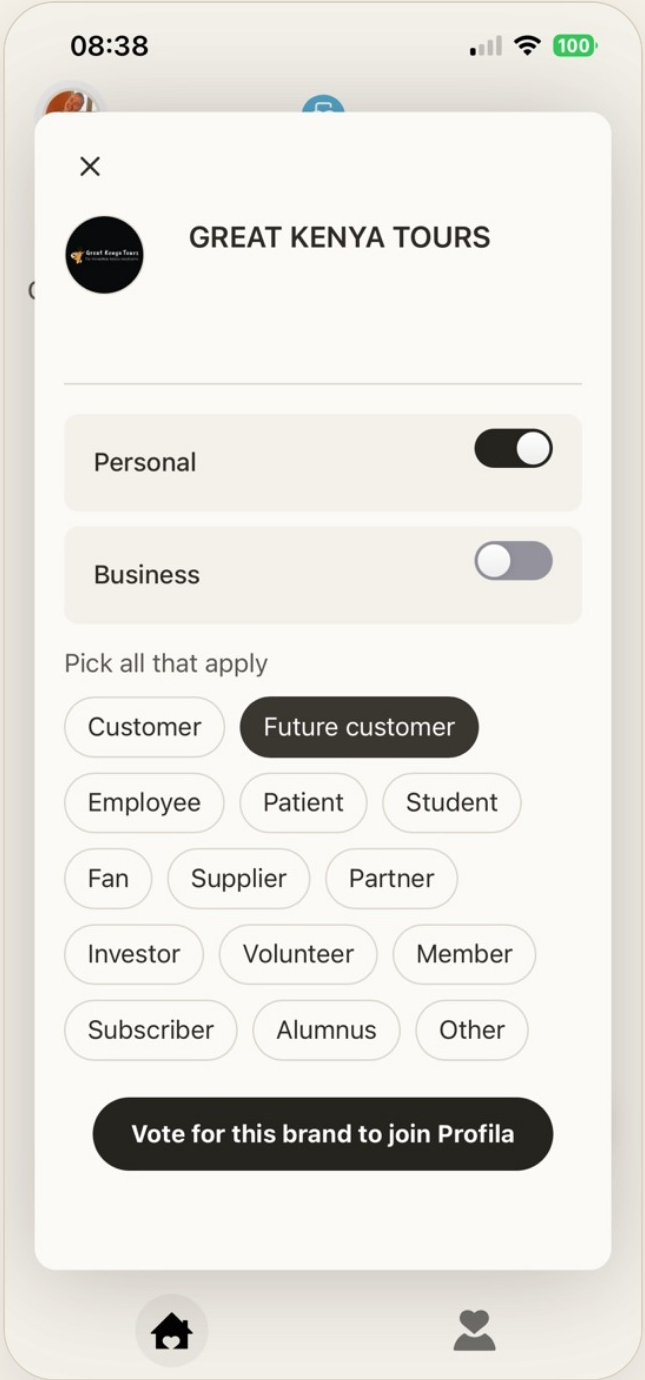
“Is this a good match?” trains your own results. No brand is told what you said.





6

Vote your brands in.

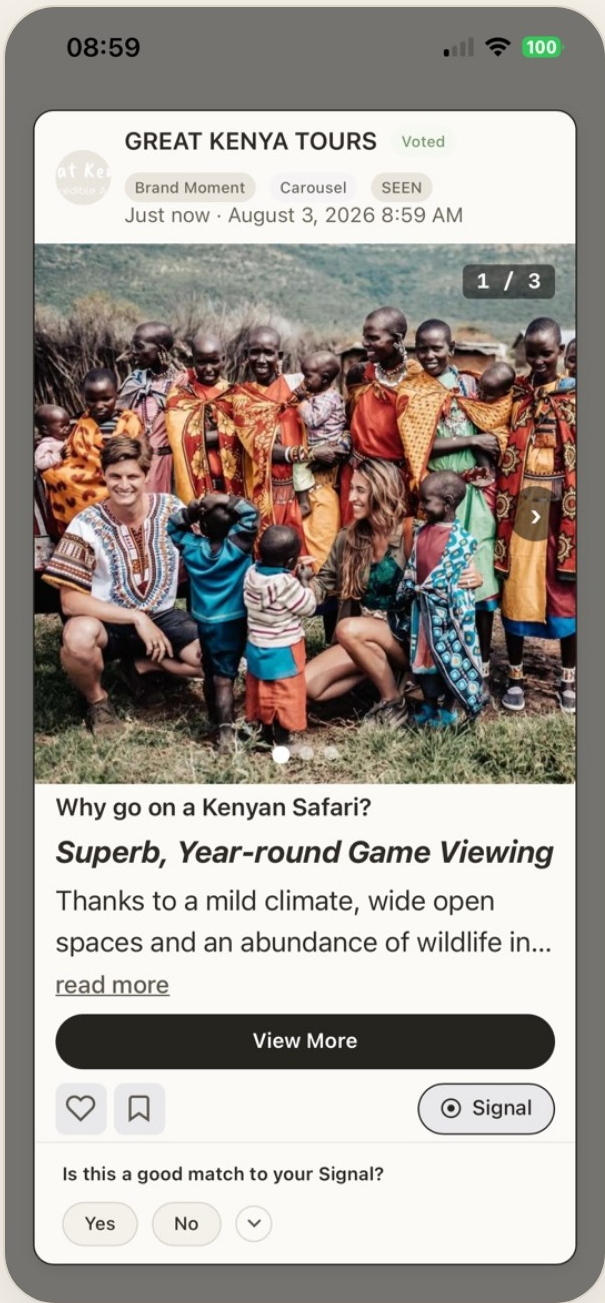


Not on Profila yet? Vote them in and say what you are to them — we tell you when they arrive.





Then brands answer properly.



A Brand Moment: premium content you asked for, one item at a time — still no personal data shared.

Start with a signal. The rest is discovery.

