



Who are all these brands in my feed?

The demo brands, explained.



No gas, no induction

Everything that reaches the table came off one fire. That is a constraint, not a boast: it is why the menu is four pages shorter than you expect and why it changes without warning.

The day

TIME	WHAT IS HAPPENING
09:00	Fire is. Oak, split the previous week.
12:00	Embers usable. Slow things go on — shoulder, whole fish.
17:00	Hottest point. Anything that needs a hard seat.
19:30	Service. One sitting.
23:00	Whatever is left over the embers becomes staff dinner.

Page 1 of 2

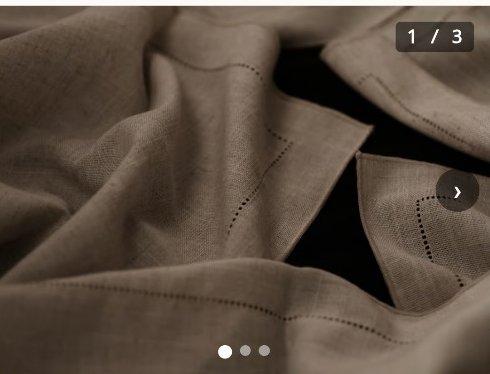
Download

Everything comes off one fire

No gas, no induction, one oak fire lit at nine each morning. It is why the menu is short and why it changes — you cook what the fire is...

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How we cook



1 / 3

Twelve pieces, twice a year

That is the entire collection. We would rather make a small number of things properly than a large number quickly. You will hear from us...

read more

See the collection

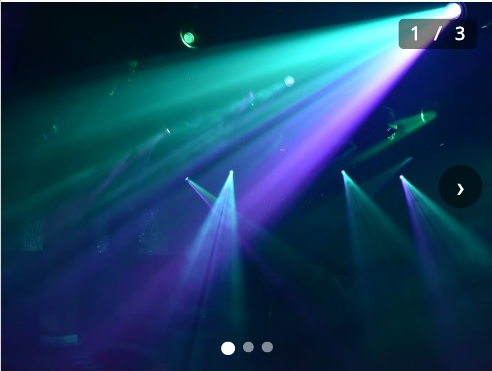
Signal

09:11

Basement Forty-Four Connection

44 Brand Moment Carousel SEEN

26d · August 19, 2026 10:46 AM



1 / 3

In before midnight, half price

The first two hours are the best two hours and almost nobody is there for them. Connected members get in for half until midnight. No list...

read more

Get early entry

09:13

Lone Pine Smoke Co. Connection Brand

LP Banner SEEN

27d · August 18, 2026 12:12 PM



Salt, pepper, smoke, time

Central Texas barbecue is four ingredients and a lot of patience, and most of what goes wrong is temperature, not seasoning. You asked...

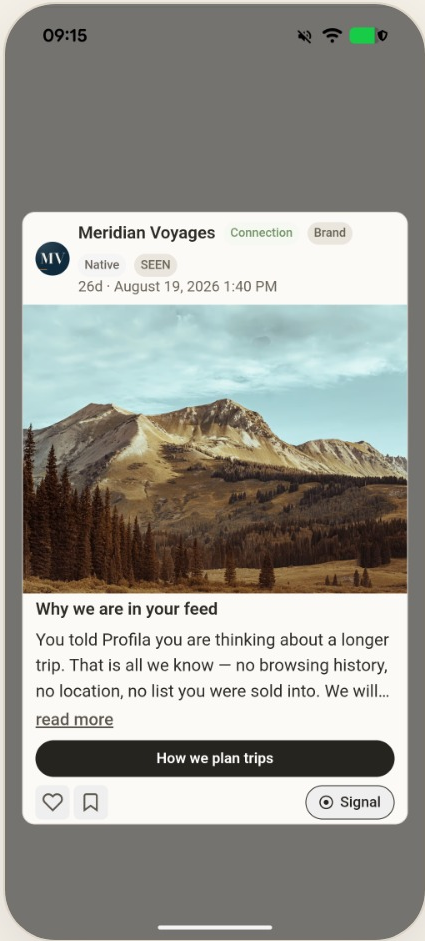
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1

They only arrive if you invite them.



*Demo brands are never pushed into your feed. **Search for one, connect to it** — only then can its content reach you. Eleven fictional brands, clearly labelled, waiting to be found:*

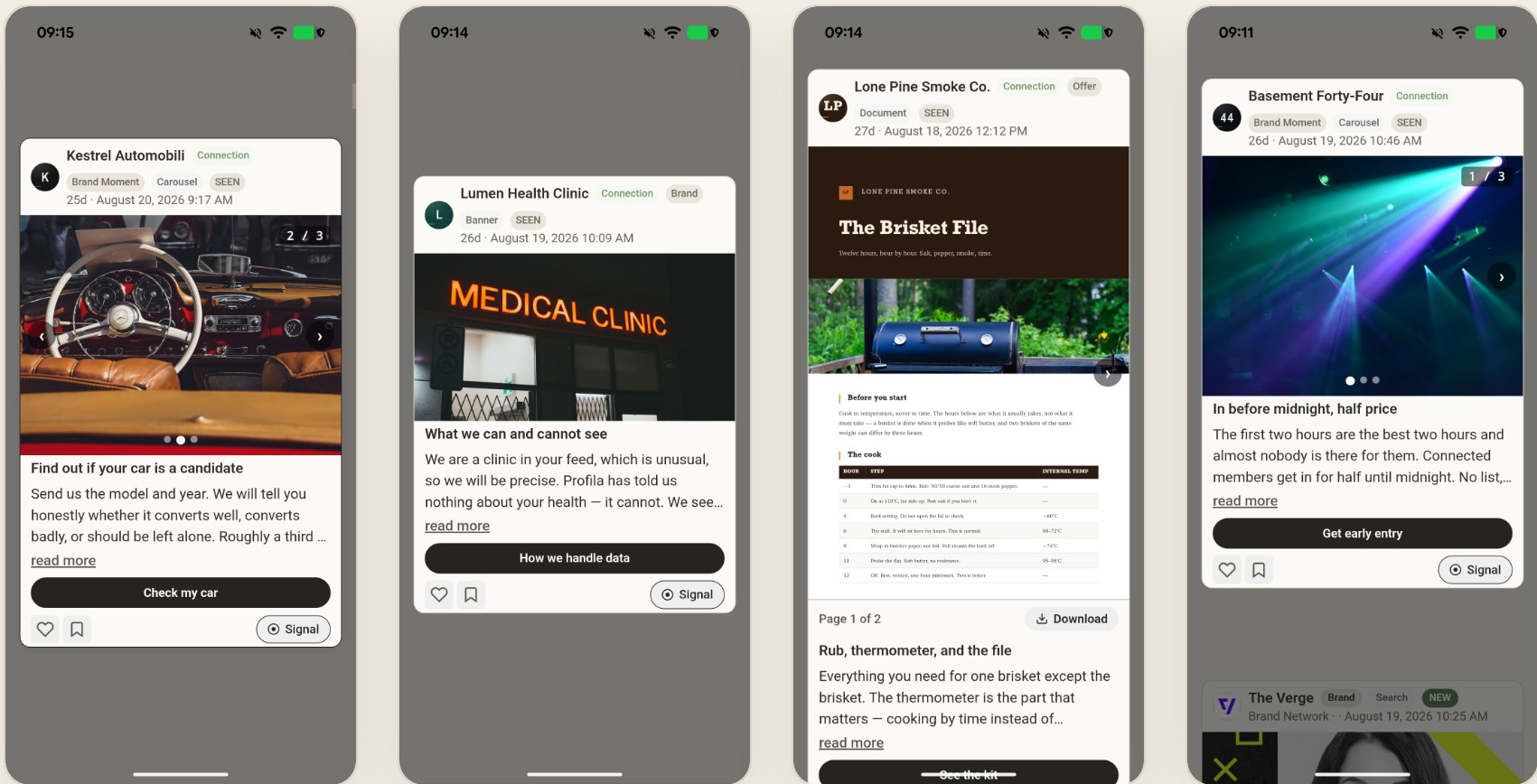
- Meridian Voyages · travel
- Saltbox Escapes · weekend cabins
- Maison Vaurel · fashion
- Kestrel Automobili · classic cars
- Basement Forty-Four · club
- Osteria Fumo · osteria
- Apotheke Sonnenhof · pharmacy
- Lumen Health Clinic · clinic
- Rheinfeld Bank · bank
- Arvent Insurance · insurance
- Lone Pine Smoke Co. · barbecue





2

Every ad type, demonstrated.



Kestrel Automobili
CAROUSEL

Lumen Health Clinic
BANNER

Lone Pine Smoke Co.
OFFER · DOCUMENT

Basement Forty-Four
BRAND MOMENT

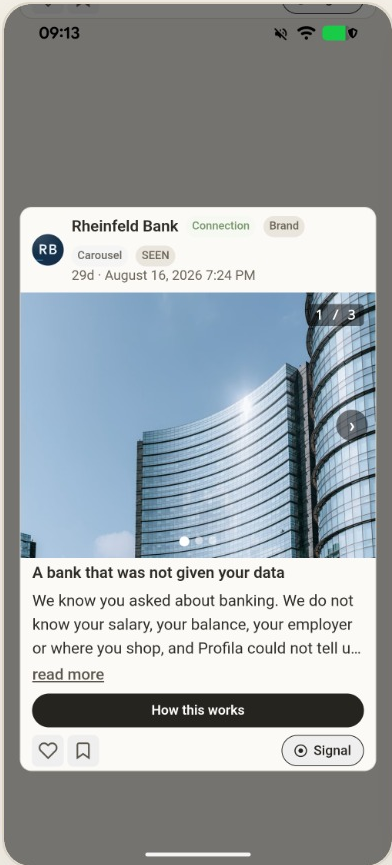
Carousels, banners, offers, Brand Moments — the full format range, so you meet each one before a real brand ever pays for it.



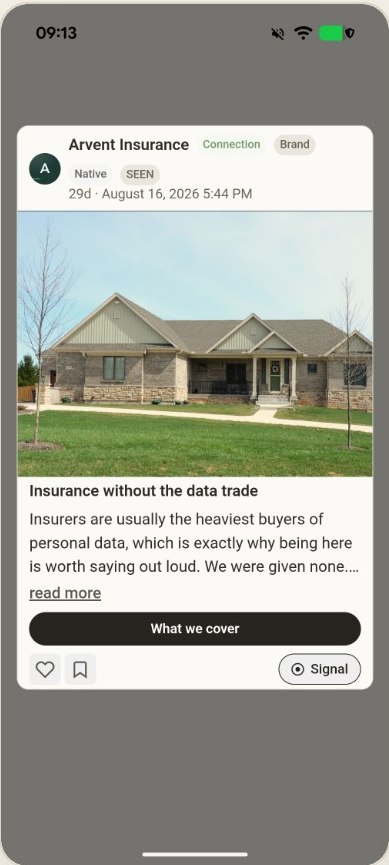


3

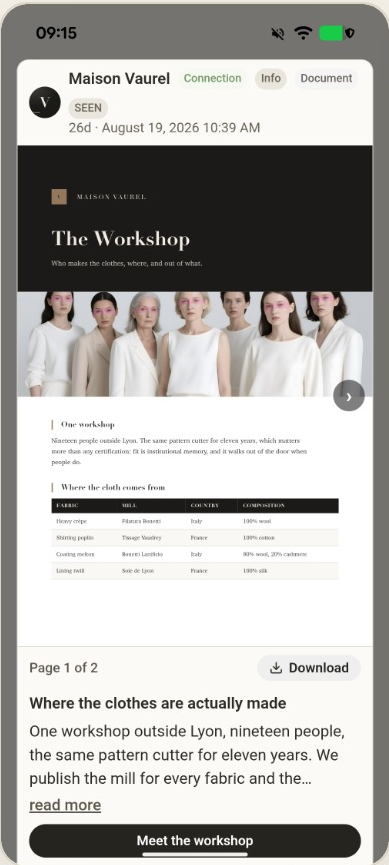
A whole economy to practice on.



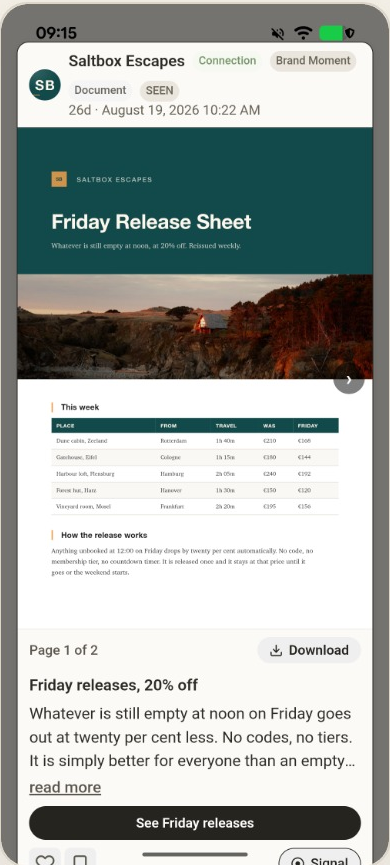
Rheinfeld Bank
CAROUSEL



Arvent Insurance
NATIVE



Maison Vaurel
INFO · DOCUMENT



Saltbox Escapes
BRAND MOMENT

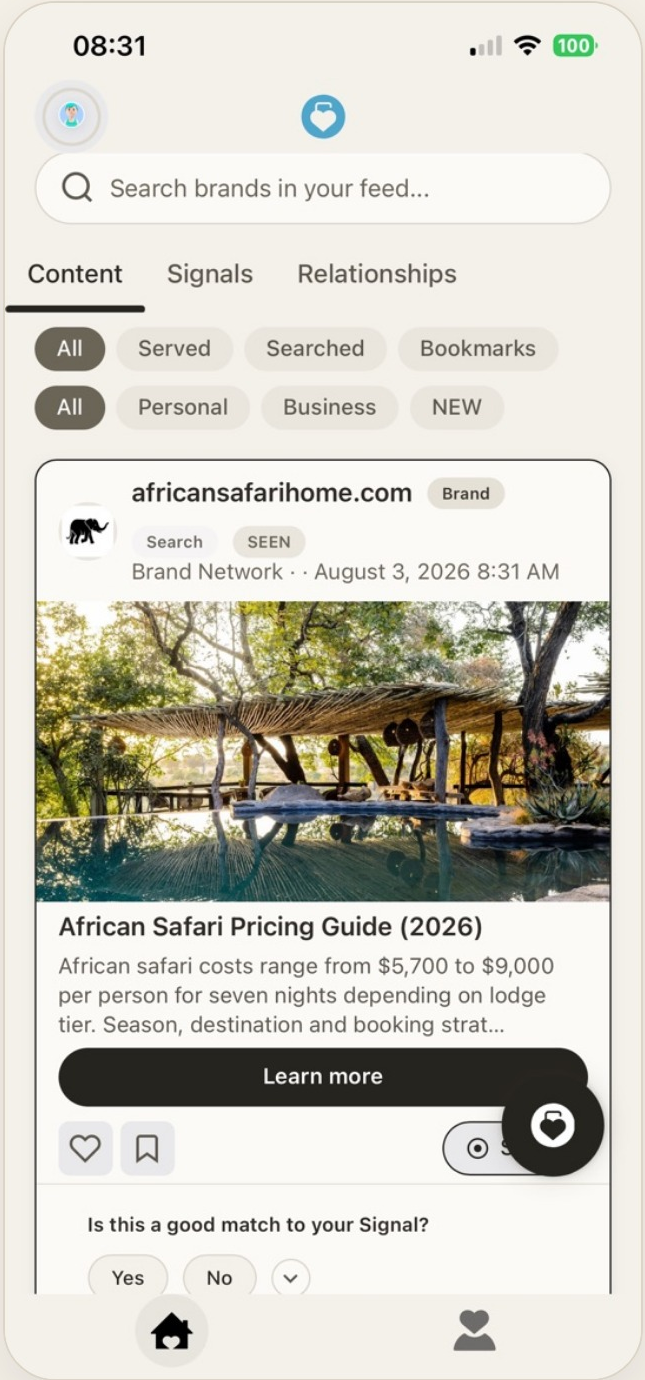
A bank “that was not given your data”, an insurer “without the data trade”, a fashion house, weekend cabins — regulated to indulgent, every vertical rehearsed.





4

What's real, what's demo.

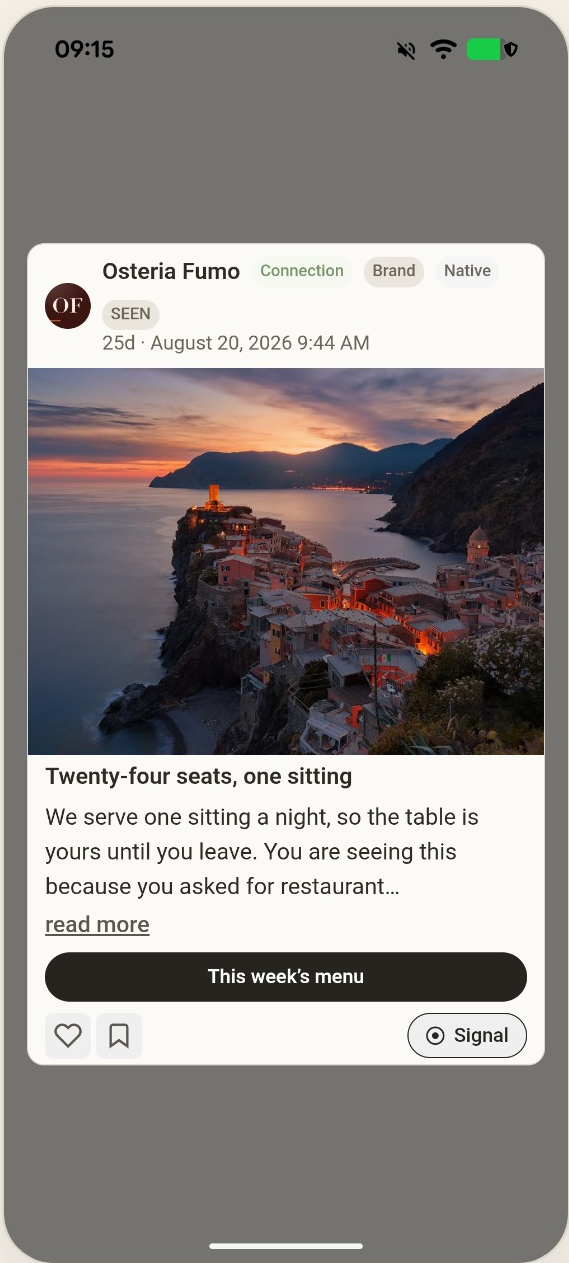


***Searched** results are the real open web, today. Demo brands only power **Served** examples — and nothing fictional ever bills anyone.*





From demo to reality — vote yours in.



*Twenty-four seats, one sitting — when your real osteria, bank or pharmacy joins, this is how they'll answer. **Vote your real brands in; every vote tells us who to onboard next.***

