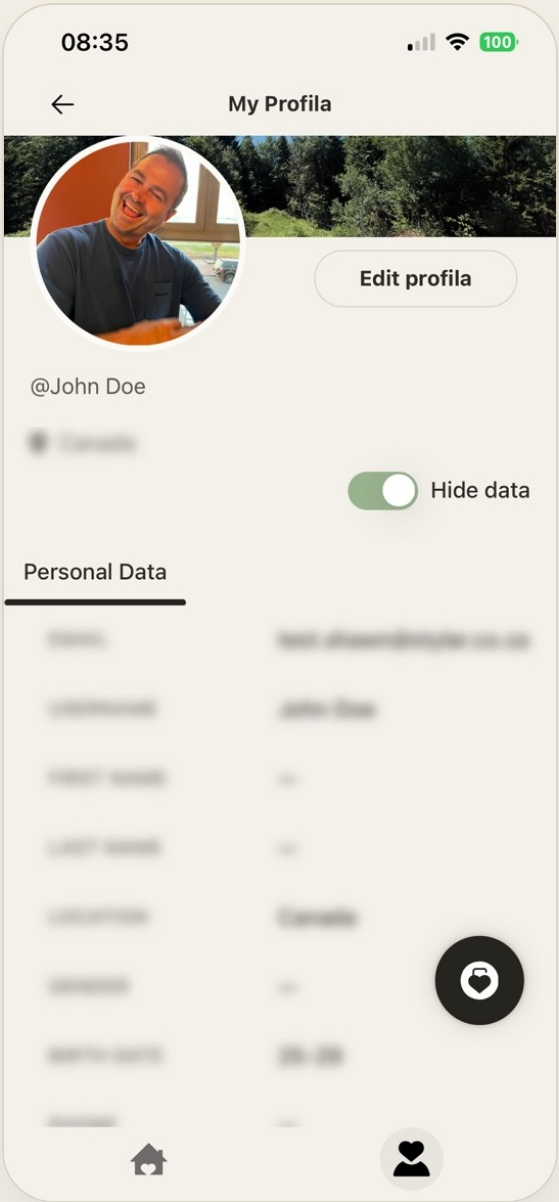




How safe is your data on ProfilA?

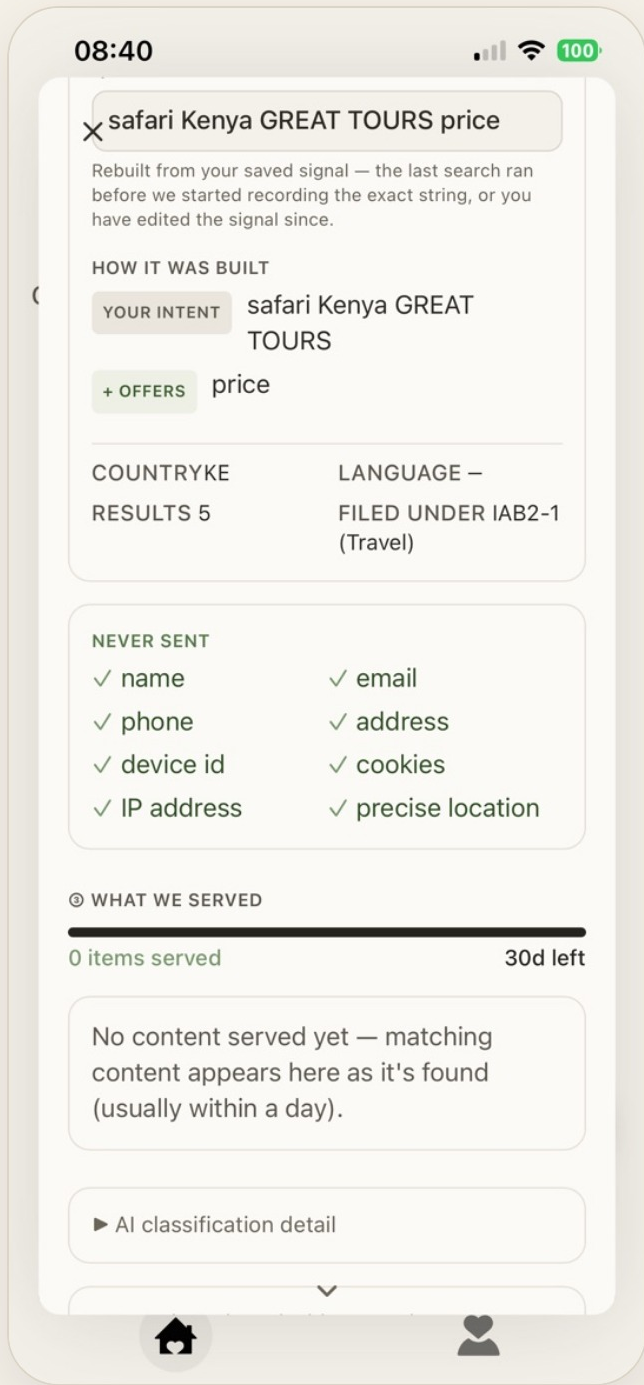
The technology, in plain words.





1

Never sent. Ticked off, per signal.



Name, email, phone, address, device ID, cookies, IP, precise location — each one listed, each one never sent.





2

Two databases. One can't name you.

APP DATABASE

Your signals, your feed, your votes.

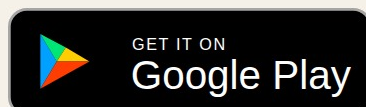
Zero contact details. It cannot name you.

× no path between them ×

IDENTITY VAULT

Contact details, field-encrypted
(AES-256-GCM) · pinned to the EU.

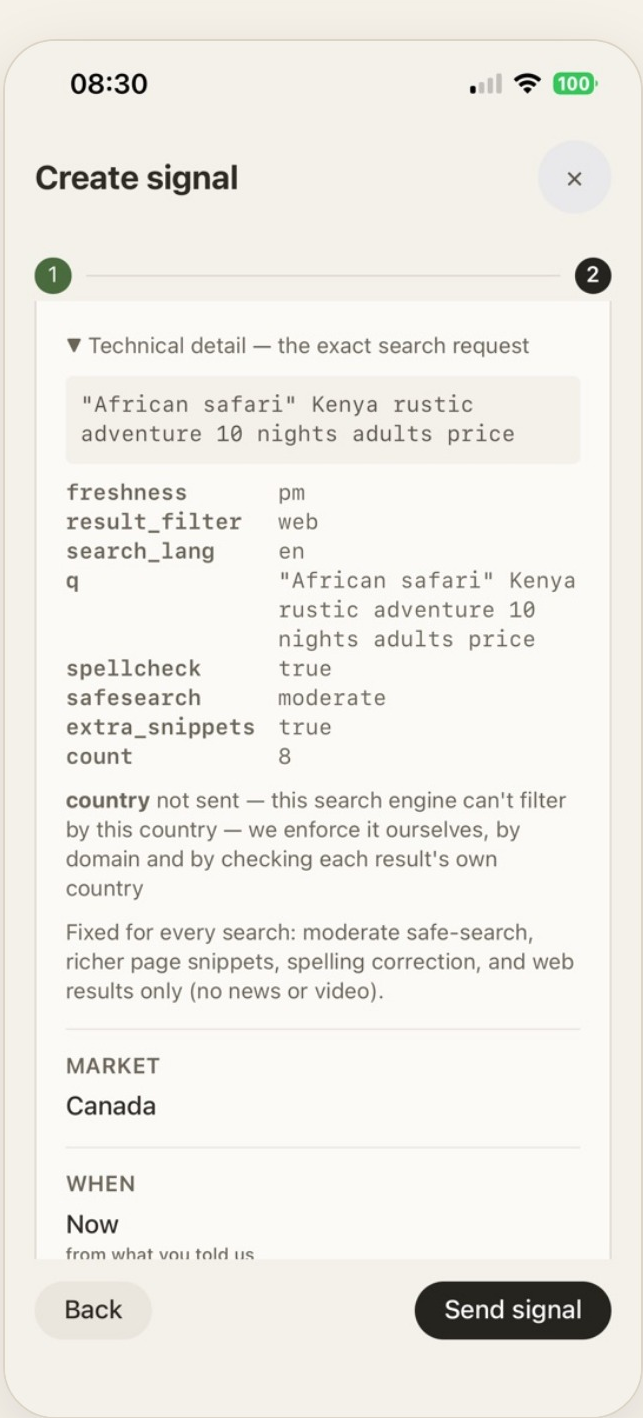
Your signals live apart from your identity — in a store the app database never touches.





3

Scrubbed before anything leaves.



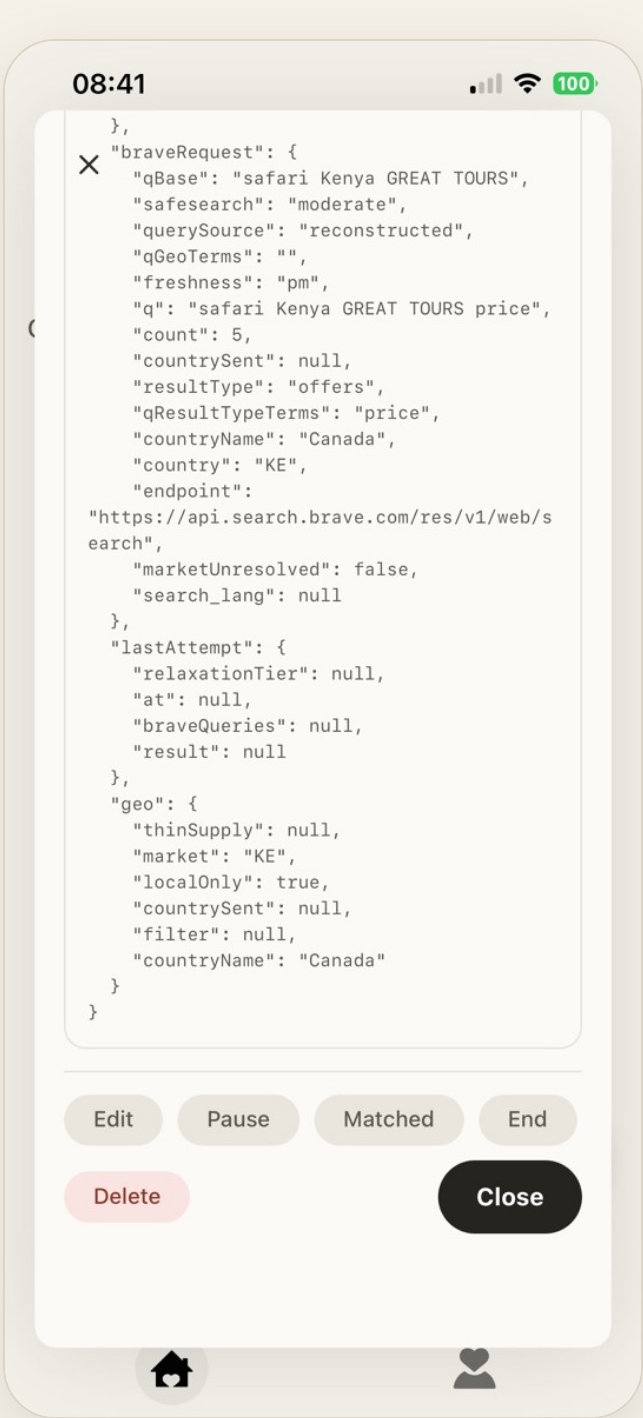
Two layers strip anything personal before a search runs — and the literal request is shown to you, field by field.





4

Crowds, not individuals.



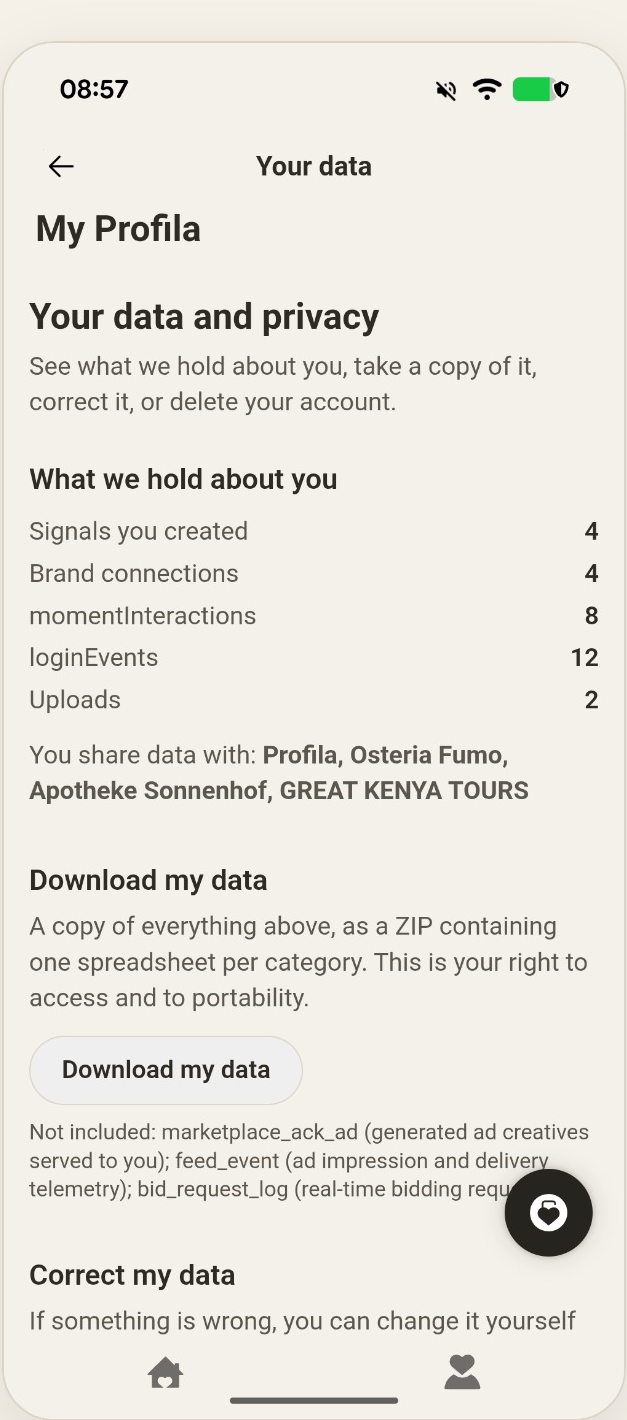
Brand-facing numbers only exist at $k \geq 10$. Corpus records are cryptographically signed and only license at a 100-contributor floor. This is the actual payload — read it yourself.





5

What we hold. And your copy of it.



Every category counted, every brand you share with named. Download it all as a ZIP—your right to access and portability, built as a button.





6

Correct it without deleting anything.

Not included: marketplace_ack_ad (generated ad creatives served to you); feed_event (ad impression and delivery telemetry); bid_request_log (real-time bidding requests).

08:57

Correct my data

If something is wrong, you can change it yourself — you do not need to delete your account to fix it.

Edit my profile

Delete my account

We're sorry to see you go. Your feedback helps us improve.

Why are you deleting your account? (optional)

☐ I have a duplicate account

☐ Not relevant advertising

☐ I'm not getting any value from my membership

☐ I have a privacy concern

☐ Other

Anything else you'd like us to know?

Tell us more about your decision...

If something is wrong, change it yourself — you do not need to delete your account to fix it.





7

Delete means delete.

☐ I have a duplicate account

08:57

☐ Not relevant advertising

☐ I'm not getting any value from my membership

☐ I have a privacy concern

☐ Other

Anything else you'd like us to know?

Tell us more about your decision...

Type DELETE to confirm

DELETE

This is permanent and cannot be undone.

Your personal data will be erased from Profila, you'll be signed out everywhere, and your account cannot be restored.

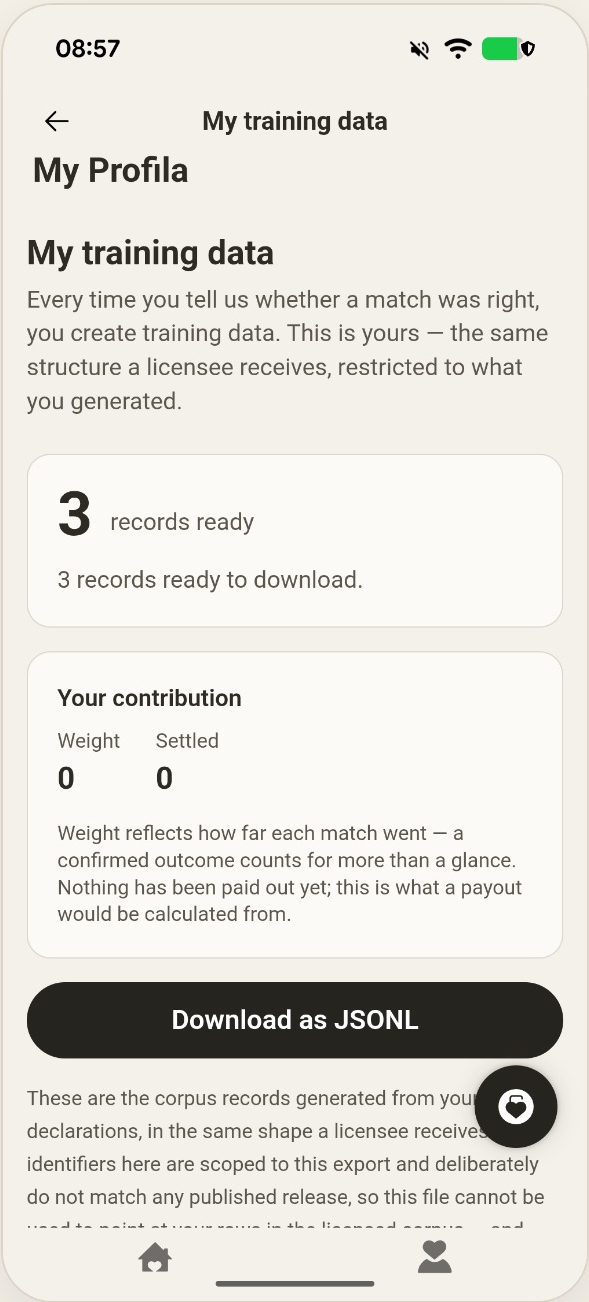
Delete my account

Type *DELETE* and it is permanent: erased from Profila, signed out everywhere, no restore. **Not “we don’t.” We can’t.**





Your training data is yours too.



Every verdict you give creates training data — yours, in the same structure a licensee receives. **Download it as JSONL, any time.**

